

**MEDIA ADVISORY — PHOTO OPPORTUNITY  
FOR WEDNESDAY, DECEMBER 12, 6:30 P.M.**

## **State-of-the-Art Hospital Introduces Vibrant Sol LeWitt Artwork**

*Preview event at **Einstein Medical Center Montgomery** inaugurates 25-year loan of Wall Drawing #972, an installation by the internationally acclaimed Conceptual artist*

**WHEN:** Wednesday, December 12, 6:30–8:30 p.m.

**WHERE:** South Entrance Atrium, Einstein Medical Center Montgomery  
559 W. Germantown Pike, East Norriton, PA

For more information, visit [einsteinmontgomery.com](http://einsteinmontgomery.com)

**WHAT:** This Wednesday evening, join art collectors and appreciators, members of the media and hospital officials for the official inauguration of **Sol LeWitt's Wall Drawing #972**. This bright, bold new installation, now gracing the first-floor corridor of **Einstein Medical Center Montgomery**, demonstrates the vision of the brand-new, state-of-the-art medical facility, where architecture, design and efficiency work together with staff excellence and medical innovation to deliver an unparalleled patient experience.



The bright colors and unpacked cubes of LeWitt's installation will serve as a feast for the eyes for staff, patients and visitors for the next 25 years, thanks to a generous loan courtesy of the Estate of Sol LeWitt. Einstein Montgomery, whose aesthetic sensibility mirrors its community-focused approach to healthcare, presents to the public a **rare opportunity to access an important work of art**.

In order to achieve this vision, Einstein HealthCare Network President and Chief Executive Officer **Barry R. Freedman** and his team have sought to acquire artworks for the hospital that both elevate and comfort. For *Wall Drawing #972*, an installation crew of four local artists and two artist representatives from the LeWitt estate spent 27 days painstakingly transferring the artist's vision onto the main corridor using painter's tape, pencils and acrylic paint. The artwork was completed in November 2012.

For more information on Einstein Montgomery, call 484-622-1000 or visit [einsteinmontgomery.com](http://einsteinmontgomery.com).

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**To request interviews and high-resolution photos, please contact:**  
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